## CONTRACT



And:

SRCP Media Inc. Attention: Betsy Vonderheid 201 North Union Street Ste 200 Alexandria, VA 22314

	Contract / Re	vision	rision Alt Order				
	965833	1		06385381			
Product				·			
Issue							
Contract Dates	Estimate #	Estimate #					
10/22/12 - 10/28/12	326 REFORM	A NM N	ow				
Advertiser			<u>Ori</u>	ginal Date i	/ Revision		
Reform New Mexico Now			1	0/19/12	/ 10/19/12		
	Billing Cycle	Billing	Cale	endar	Cash/Trade		
	EOM/EOC	Broado	ast		Cash		
	Station	Accour	nt E:	xecutive	Sales Office		
	KOAT	Mary T	Mary Tricoli		HRP -Washingte		
	Special Handl	ndling					
	l						
	Demographic						
	Adults 35+						
					Total Ratings		
					164.10		
	IDB#	<u>Adverti</u>	ser	<u>Code</u>	Product Code		
ļ	Agency Ref			Ädvertiser	Ref		

Spots/

							Spots/	<b>,</b>		
*Line	Ch Start	Date End Da	ate Description	on	Start/End T	ime	Days Length Week	Rate Rtn Typ	e Spots	Amount
N 1	KOAT 10/22	/12 10/28/1	2 6a A7N M	ore In The AM	6-7a		:30	NM	5	\$5,500.00
			le with notice		<u> </u>	D "				
Week	Start Date c: 10/22/12	End Date 10/28/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$1,100.00	Rating 5.10			Ī	
N 2	KOAT 10/22/	/12 10/28/1	2 Good Morr	ning America	7-9a		:30	NM	5	\$4,250.00
	Class of Time Start Date	- Pre-emptib End Date	le with notice Weekdays	Spots/Week	Rate	Rating				
Week	: 10/22/12	10/28/12	MTWTF	5	\$850.00	4.80				
N 3	KOAT 10/22/	12 10/28/1	2 Sa 6a A7N	More in the AM	6-9a		:30	NM	2	\$1,100.00
	Class of Time Start Date	- Pre-emptib End Date	le with notice Weekdays	Spots/Week	Rate	Rating			ŀ	
Week	10/22/12	10/28/12	2-	2	\$550.00	5.50			]	
N 4	KOAT 10/22/	12 10/28/1	2 Anderson (	Cooper	11a-12n		:30	NM	5	\$1,250.00
•	Class of Time			Control Mante	Data	Datina				
Week	Start Date : 10/22/12	End Date 10/28/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$250.00	Rating 1.80				
N 5 I	KOAT 10/22/	12 10/28/1	2 Chew, The		12-1pm		:30	NM	5	\$1,000.00
(	Class of Time			Cantallani	Data	Dating				
Week	<u>Start Date</u> : 10/22/12	End Date 10/28/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$200.00	Rating 1.50				
N 6 I	KOAT 10/22/	12 10/28/1:	2 Action 7 No	ews @ 6p	6-630p		:30	NM	5	\$6,500.00
(	Class of Time Start Date	- Fixed Non I End Date	•	Spots/Week	Date	Rating				
Week	: 10/22/12	10/28/12	<u>Weekdays</u> MTWTF	<u> 5pois/vyeek</u> 5	<u>Rate</u> \$1,300.00	7.60				
N 7 F	COAT 10/22/	12 10/28/1:	2 Action 7 No	ews @ 5p Sat	5-530p		:30	NM	1	\$550.00
(	Class of Time Start Date	<ul> <li>Pre-emptible</li> <li>End Date</li> </ul>	le with notice Weekdays	Spots/Week	Rate	Rating				
Week	: 10/22/12	10/28/12	1-	<u> </u>	\$550.00	6.10				
N 8 H	KOAT 10/22/	12 10/28/12	2 Action 7 No	ws @ 5p Sun	5-530p		:30	NM	1	\$550.00
	Class of Time			Spots/Week	Rate	Rating				
	Start Date	End Date	<u>Weekdays</u>	Spots/vveex	vare	reaming			•	

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Contract Agreement Between:

KOAT 3801 Carlisle Blvd. NE Albuquerque, NM 87107 (505)884-7777

	Contract / Revision 965833 /	At Order # 06385381
Contract Dates 10/22/12 - 10/28/12	Product Issue	Estimate # 326 REFORM NM NOW SI
Advertiser Reform New Mexico N	1	Original Date / Revision 10/19/12 / 10/19/12

*Line Ch Start D	ate End Da	te Descripti	on	Start/End T	ïme Days	Sp Length We	ots/ eek Rate	e Rtn Type	Spots	Amount
	End Date 10/28/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$550.00	Rating 7.40					
N 9 KOAT 10/22/1	2 10/28/12	Action 7 N	lews @ 10p M-F	10-1030p		:30	· -	NM	4	\$7,600.00
	End Date	re-emptible <u>Weekdays</u> MTWTF	Spots/Week 4	Rate \$1,900.00	Rating 6.40	-				
N 10 KOAT 10/22/1	2 10/28/12	Nightline		1105-1135ρ		:30		NM.	5	\$1,750.00
	End Date	re-emptible <u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$350.00	Rating 2.00		. <u>.</u>			
			<del>1 2</del>	<del></del>			Totals 1	164.10	38	\$30,050.00
*Tax 1 Note: New M	exico Tax R	tate 7%								
Time Period	# of Sp	oots Gros	s Amount	Net Amount	*Tax	: 1		Tot	al	
10/01/12 -10/28/12	:	38 \$	30,050.00	\$25,542.50	\$1,787.9	98		\$27,330.4	8	
Totals		38 \$	30,050.00	\$25,542.50	\$1,787.9	98		\$27,330.4	8	

Signature:	Date:
Oigilataic.	

## CONTRACT

KOAT 3801 Carlisle Blvd, NE Albuquerque, NM 87107 (505)884-7777

And:

**SRCP Media Inc** Attention: Betsy Vonderheid 201 North Union Street Ste 200 Alexandria, VA 22314

	Contract / Re	vision		Alt Order #	<u> </u>		
	965833	1		06385381	i		
Product							
ssue							
Contract Dates	Estimate #						
10/21/12 - 10/28/12	326 REFORM	I NM N	ow				
Advertiser			<u>Ori</u>	ginal Date	/ Revision		
Reform New Mexico Now	•		1	0/19/12	/ 10/19/12		
	Billing Cycle	Billing	Calı	end <u>ar</u>	Cash/Trade		
	EOM/EOC Broad		cast		Cash		
	Station	Accour	nt E.	xecutive	Sales Office		
	KOAT	Mary T	rico	li	HRP -Washingt		
	Special Handl	ling			·		
	Demographic						
	Adults 35+						
					Total Ratings		
					164.10		
	IDB#	Adverti	ser	Code	Product Code		
				;			
	Agency Ref			Advertiser	Ref		

Spots/ \*Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Rtn TypeSpots Amount KOAT 10/22/12 10/28/12 6a A7N More In The AM 6-7a :30 NM \$5,500.00 Class of Time - Pre-emptible with notice Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/22/12 10/28/12 MTWTF--5 \$1,100.00 5.10 KOAT 10/22/12 10/28/12 :30 NM \$4,250.00 Good Morning America 7-9a5 Class of Time - Pre-emptible with notice Start Date End Date Spots/Week Weekdays Rate Rating Week: 10/22/12 10/28/12 MTWTF--5 \$850.00 4.80 KOAT 10/22/12 10/28/12 Sa 6a A7N More in the AM :30 NM 2 \$1,100.00 Class of Time - Pre-emptible with notice Start Date End Date Spots/Week Weekdays Rate Rating Week: 10/22/12 10/28/12 \$550.00 ----2-5.50 NM KOAT 10/22/12 10/28/12 Anderson Cooper :30 5 11a-12n \$1,250.00 Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Rating <u>Rate</u> Week: 10/22/12 \$250.00 10/28/12 MTWTF-5 1.80 KOAT 10/22/12 :30 NM 5 \$1,000.00 10/28/12 12-1pm Chew. The Class of Time - Pre-emptible with notice Spots/Week Weekdays Start Date End Date Rate Rating Week: 10/22/12 \$200.00 10/28/12 MTWTF--1.50 Ν KOAT 10/22/12 NM 5 10/28/12 Action 7 News @ 6p 6-630p :30 \$6,500.00 Class of Time - Fixed Non Pre-emptible Spots/Week Rating Start Date <u>End Date</u> Weekdays <u>Rate</u> Week: 10/22/12 \$1,300.00 10/28/12 MTWTF-KOAT 10/22/12 :30 NM \$550.00 10/28/12 Action 7 News @ 5p Sat 5-530p Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/22/12 \$550.00 10/28/12 ----1-6.10 NM 8 KOAT 10/22/12 5-530p :30 1 \$550.00 10/28/12 Action 7 News @ 5p Sun Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Rating

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Contract / Revision Alt Order # 965833 06385381 - 1 Contract Dates Product Estimale # 10/21/12 - 10/28/12 Issue 326 REFORM NM NOW SI <u>Advertiser</u> Original Date / Revision 10/19/12 / 10/19/12 Reform New Mexico Now

			Spo	ts/				
*Line Ch Start Date End Date Description	Start/End T	ïme Days	Length Wee	ek Rate	Rtn	Type Sp	oots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12        1         1	<u>Rate</u> \$550.00	Rating 7.40						
N 9 KOAT 10/22/12 10/28/12 Action 7 News @ 10p M-F	10-1030p		:30			NM	4	\$7,600.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 MTWTF 4	<u>Rate</u> \$1,900.00	Rating 6.40						
Spot Ch Date Range Description	Start/End Ti	<u>me Weekday</u>	<u>s Length</u>	<u>Rate</u>		<u> Туре</u>		
3 KOAT 10/22/12-10/28/12 Action 7 News @ 10р М-F	10-1030p	MTUWThE	: :30	\$ <del>1,900.0</del> 0	6.40	NM		
See MG 9.5 5 KOAT 10/21/12-10/21/12 Action 7 News @ 10p Sun	10-1030p		St :30	\$1,900.00	6.40	ММ		
N 10 KOAT 10/22/12 10/28/12 Nightfine	1105-1135p		:30			МИ	5	\$1,750.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 MTWTF 5	<u>Rate</u> \$350.00	Rating 2.00						
		•	Ŧ	otals 16	54.10		38	\$30,050.00
*Tax 1 Note: New Mexico Tax Rate 7%								
Time Period # of Spots Gross Amount	Net Amount	*Tax 1	1			Total		
10/01/12 -10/28/12 38 \$30,050.00	\$25,542.50	\$1,787.98	3		\$27	,330.48		
Totals 38 \$30,050.00	\$25,542.50	\$1,787.98	3		\$27	,330.48		

Signature:	 Date:

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